

Dream Job Elite

A one-time-only, 1-on-1 coaching program that will help you discover your Dream Job, dominate your job search, interview like a pro, and negotiate your salary for disproportionate results.

What Dream Job Elite contains:

A tested SYSTEM for finding your Dream Job that is customized for you. Not a series of generic tips ("Find your passion!") or worthless time wasters ("Get on social media!") but tested frameworks, strategies, techniques, that show you how to go from finding what you love to landing that job. In Dream Job Elite, you'll learn how to: (1) discover your Dream Job, (2) test to ensure it's really your Dream Job, then (3) use powerful, unreleased techniques to secure that dream job with an enviable salary.

Direct email access to me. The ability to send me your specific questions and get a personal response -- directly from me -- within 24 business hours. Not sure if your email is perfect? Trying to decide which word to use for your resume? Unclear about how to go from coffee to a job offer? I can help -- personally -- within 24 hours. There is currently no way to get direct email access to me through any program, anywhere.

Personal consultation on your resume, cover letter, and negotiation. The ability to reach me directly to consult on your toughest questions about the job search, including the initial "scoping" work, not simply a random list of jobs. A combination of deep strategy and tested tactics so you know WHAT to do (strategy) and HOW to masterfully execute the key steps (tactics). How to identify what you love, how to test until you find a match, then how to go deep into the application process, including writing winning cover letters and resumes, using conversational scripts, and negotiating your salary.

Tested techniques and personal step-by-step guidance from someone who's been through the job-hunt process. Imagine getting advice from a 58-year-old Career Services Officer who has never interviewed in this economy...versus a friend who's interviewed at dozens of companies, systematically tested the job-hunt process, and secured offers from top firms like Google, Intuit, and a multi-billion-dollar hedge fund -- while coaching many friends through their own job searches for 10 years.

As one reader wrote,

"...the Career Services Office pushed...going to informational interviews in the area and...nothing. When I asked them what I should be doing, they told me that I was doing what I should be doing. Now, I've figured out that this approach can't possibly be the only way... I've done a lot of what the Career Services Office personnel and practitioners in my chosen field have told me to do, and frankly, it hasn't worked."

Benchmarks, so you know where you are in the process, and how other people like you are faring. Are you on the right track? If you deviated, how do you get back on track? What are the barriers that other people faced when doing the steps you're currently tackling? How did they overcome them?

Tactical analysis of what you're doing right and wrong. Specifically, what's currently working? What's not? (Average candidates tend to never analyze this, which is why they keep hopelessly sending out resumes, even as they get no response from companies.) Why are you getting radio silence from the places you apply to? Are there subtle conversational tics that are sabotaging your interviews? Are there words you're using in your emails that effectively send them straight to the "trash"?

"Behind the scenes" training on successfully negotiating your salary. Specific consultations on your negotiation questions, including: How do you create a bidding war? How do you out-prepare your competition so when you walk in the room, 80% of the work is already done? Specifically, what do you say (and how do you say it) to maximize your chances of negotiating a higher salary? (Note: The friends I've personally helped negotiate, on average, \$10,000 in salary increase.)

"Script Clinics," including personal help directly from me to craft your cover letters, resumes, introductory emails, and even conversational scripts.

Deep diagnosis of your personal differentiators. What makes you different to Dream Job hiring managers? You'll get personal work on your own differentiators, as well as the ability to see other Dream Job Elite members' teardowns, so you can watch their personal transformations. As one reader wrote,

"I did meet with a friend of a co-worker that landed me an interview but I didn't get the job. This has lead to increasing internal thoughts of why would anyone hire me over another candidate? I have nothing that makes me stand out over anyone else."

The ability to tap into my direct experience, personal network, and "bird's eye view" of what's working -- and what's not -- for tens of thousands of people. Save time by avoiding common mistakes and use the best, tested techniques. If you're not sure about something, you can turn to me. If I'm not sure, I'll turn to my personal network.

Built-in accountability. Weekly check-ins and specific action items mean that I closely monitor your progress so if you ever fall behind, I know it, diagnose it, and help you recover within days.

Ruthless time management. How to identify and destroy time-wasters (like social media and using recruiters). A critical focus on time management includes knowing what NOT to do, as well as precisely what you MUST do. A focus on cutting back on pointless distractions and time-wasters.

Brutal honesty. I'll never be rude, but I'll always be blunt and honest if you're deluding yourself or failing to live up to the goals you set out to accomplish. I'll also help you diagnose psychological barriers that are blocking progress.

Free, lifetime access to my upcoming Dream Job product.

Weekly live calls where we'll cover new material, and I'll answer your questions directly. Nobody currently has access to me on the phone except close friends and staff -- but you will.

A clinical analysis of which specific parts of your "job chain" are broken -- and then surgical fixes for any broken links. You'll stop wondering why certain elements of your job hunt aren't getting you the results you want, including initial emails, first interviews, and salary negotiations. In Dream Job Elite, we'll break down every link in your Dream Job process and ensure it's working at peak effectiveness. I'll customize the recommendations based on your strengths, weaknesses, and goals. As one reader wrote,

"I have been questioning myself why I didn't get the position, they hired 5 different candidates and told me that our interview went well, like what did i do wrong? Was it my resume? They way I conducted my interview? What?"

An antidote to the "doom and gloom" messages of the mass media, who seem determined to convince us that the economy is horrible and there's nothing we can do about it. Yet top performers are getting jobs in record numbers -- and, personally, I cannot find the right people to hire for my business. With Dream Job techniques in your toolbox, you'll be playing an entirely different game than desperate job seekers who "shotgun" their resume to as many companies as possible.

Control of your career. Instead of handing off responsibility for our career to someone else (parents, recruiters, "fate,") the ability and knowledge to seize control back and know precisely what steps to take to secure our Dream Job. Control works -- when you know what specific steps to take. As one reader wrote:

"I want this badly, after listening to your 46 minute video, I realized I was guilty of handling the responsibility of my dream job search to other people..."

A small group of highly motivated, top-performing peers of the highest caliber. No looky-loos or people who simply want to "ride along" with other active participants. People with demonstrated excellence who have already achieved significant success in at least one area of life, and are looking to take their careers to the same level.

A private meetup in New York, where we'll gather and invite you to join me on stage to ask any career question. I'll answer them directly, and we'll go into tremendous detail. You'll learn how to micro-optimize your job search to go from 90% to 99% -- including subtle tweaks that can make a dramatic difference, like tonality, posture, and inside conversational strategies. Get your personal questions answered and watch your peers get their detailed questions tackled -- in real time, right in front of you.

As you can see, Dream Job Elite is the most comprehensive, in-depth system you'll find for landing your Dream Job. Not "some day." Not "If I'm lucky." Now.

You've seen the quality of my free material. Imagine what this will contain.

How Dream Job Elite will work:

- Starting October 16th, Dream Job Elite will span 8 packed weeks.

- Each Sunday, you'll receive a new week of exclusive material, from the strategic ("How do I discover what I love?") to the very tactical ("What do I say in this interview to this specific interview question?")
- Each Wednesday you'll send me a videotaped field report of what you learned and the results you got. This forces you to stay focused on concrete action. Note: You'll need a way to record yourself on video. No exceptions.
- I'll review your field report, take notes, and send you questions and comments the next day
- Each Thursday evening, I'll hold weekly group calls.
- During Week 6, (the weekend of December 3rd) I'll hold a private event in New York City for Dream Job Elite members, where we'll spend the day covering your detailed questions. We'll cover the most nuanced material of all, down to posture, subtle conversational techniques, and tackle your toughest questions. Transportation / accommodation is up to you.

My goal is to help you find your Dream Job in the next 6 months -- and change the trajectory of your career for the rest of your life.

- Ramit